



CERTIFICATION Procedures and Application (Both Hard-Copy and Monitor Proofing Systems)

Proofing System Certification is ONGOING. Submit your application whenever you are ready!

PRICING (Effective 01/01/08)

Note: IDEAlliance members will pay a reduced fee because their membership dollars have helped to finance the development of the new certification program and the specifications upon which it is based.

For Single Substrate

IDEAlliance Member: \$4,000

Non-Member: \$6,500.00

For Additional Substrates per System/Printer or System/Monitor

IDEAlliance Member: \$2,000

Non-Member: \$4,500.00

Volume Discount

One (1) free certification will be allowed for every five (5) systems certified

PAYMENT POLICY (Effective 08/1/06)

Proofing System Certification is valid for 2 years from the date of certification. The entire payment is required on application (non-refundable). Payment in full must be received by IDEAlliance, Inc. before Certification begins. The certification fee includes the services of IDEAlliance staff and contractors, who will assist the proofing systems vendor in meeting the Certification requirements. This fee covers two (2) certification trials with accompanying services and posting of successful certifications to the IDEAlliance SWOP or GRACoL websites.

Note: Each certification is for a single system for a single certification type. Certification for multiple certification types can be combined for a reduced fee. However the requirements to prepare an ADS and proofs for each certification type are absolute.

STEPS TO APPLY FOR CERTIFICATION

☞ [Click here to complete the Certification Application](#)

You will then be invoiced for the certification fee. Contact Donna Laurenzi at 703-837-1070 if you have any questions about billing.

(Certification process can only start upon payment of fee)

☞ [Click here to download the Proofing System Certification Procedures for Certifications \(PDF format\)](#)

☞ [Click here to download the Application Data Sheet Template and Example \(ZIP file\)](#)

☞ [Click here to download the Digital Proof Files \(PDF format\)](#)

☞ [Click here to download the Characterization Data Sets \(zip\)](#)

☞☞ **For HARD COPY SYSTEMS Submit your completed ADS and 3 sets of Proofs to:**

Fred Hsu,

Printing Applications Laboratory

Rochester Institute of Technology

66 Lomb Memorial Drive

Rochester, NY 14623-5608

Phone: (585) 475-6878 Fax: (585) 475-2690 E-mail: cyhter@rit.edu

☞☞ **For MONITOR SYSTEMS Submit your completed ADS and CONTACT Fred Hsu to arrange for certification at RIT or at your own site.**

REQUIREMENTS FOR OBTAINING IDEALLIANCE HARD COPY PROOFING SYSTEM ORIGINAL CERTIFICATION

Following are the requirements for obtaining IDEAlliance Certification for a hard copy proofing system which has never been certified under the new IDEAlliance 2006 Certification Program:

1. Submission of the certification application form and certification fee for the hard copy proofing system/substrate being certified.
2. An Application Data Sheet (ADS) upon which the manufacturer bases proof manufacturing for the system and substrate being certified. The downloadable template for the ADS should be used.
3. Submission of three (3) sets of proofs generated from the IDEAlliance Digital Proofing Form manufactured in conformance with submitted Application Data Sheet (ADS) for hard copy systems or scheduling a certification for monitor systems.
4. Successful ratings following a check-list based visual inspection for at least one (1) set of the proofs submitted with the certification application.
5. Successful measurements of one (1) set of submitted proofs or monitor within specified certification tolerances documented in the Proofing System Certification Procedures.

NOTE:

For hard copy proofing systems, you can verify your measurements of your proofs against the measurements of the reference device being used at RIT for certification by submitting a sample proof to RIT before you submit your proofs for final certification. Contact [Bill Pope](#) at RIT for more information.

REQUIREMENTS FOR OBTAINING IDEALLIANCE MONITOR PROOFING SYSTEM ORIGINAL CERTIFICATION

Following are the requirements for obtaining IDEAlliance Certification for a monitor proofing system which has never been certified under the new IDEAlliance 2008 Certification Program:

1. Submission of the certification application form and certification fee for the monitor proofing system/display/substrate being certified.
2. An Application Data Sheet (ADS) upon which the manufacturer bases proof manufacturing for the system and substrate being certified. The downloadable template for the ADS should be used.
3. Scheduling a certification for monitor systems either at RIT or on the vendor's site
4. Successful ratings following a check-list based visual inspection for the test proofs.
5. Successful ratings following a check for monitor luminescence and cross screen uniformity.
6. Successful measurements of the proofs on the monitor within specified certification tolerances documented in the Proofing System Certification Procedures.

NOTE:

RIT staff is willing to conduct certification at the vendor site. This will require that the vendor pay travel expenses for the RIT staff person and will pay a \$1,200.00 daily surcharge for dedicated RIT services.

Use of the IDEAlliance Certification Mark

The IDEAlliance Certification Mark certifies that a SWOP or GRACoL acceptable proof can be, and has been made and from, this proofing system. Upon successful certification, the manufacturer is permitted to use the Certification Mark in their advertising and on packaging, and support documentation and user manuals for the system. Applicant agrees to abide by the Guidelines for Using Trademarks Owned by IDEAlliance. The Certification Mark does not certify that individual proofs made using the system meets the certification (ADS) criteria, and may not be reproduced on the off press proof.

